

JOSLYNN ROSE

Graphic & Interactive Designer

joslynnrose.com



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EDUCATION

**BFA Visual Communications
MIN Interactive Media**
University of Delaware | MAY '22

INVOLVEMENT

**Chi Omega Fraternity,
Rho Lambda Chapter**

- Event Art Director | APR '22
- Social Media Chair | '20 - '21
- Graphics Chair | '19 - '20

AWARDS

**Creative Excellence in
Interactive Media/ UX**
Department of Art & Design | '22

Dean's List - 3.75 Cum. GPA
University of Delaware | '18 - '22

SKILLS

Adobe Creative Suite

- Photoshop
- Illustrator
- XD
- After Effects
- InDesign

Wix

Shopify

Squarespace

Figma

HTML/ CSS/ Javascript

EXPERIENCE

NOV '21 - CURRENT

REMOTE

Social Media Marketing & Design Director
Brando Vassallo

- Build art direction for seasoned product drops and design accompanying graphic materials
- Develop content plans for social media campaigns
- Conduct market research and curate content

MAR '22 - RECURRING

REMOTE

Presentation Deck Designer (Contract)
CommerceBlitz

- Organize information and data into structured, engaging, brand-aware presentations
- Design aiding graphic materials and graphs

MAY '20 - JAN '22

REMOTE

Art Director
Loud Mouth Cookie Co.

- Developed the brand for this new startup
- Designed all print and online materials including character, packaging, and website designs

OCT '20 - NOV '21

REMOTE

Graphic Design & Social Media Intern
Rukket Sports

- Managed multiple social accounts and Brand Ambassador Program
- Designed print & digital ads for booth at Firefly Music Festival and ran social media coverage
- Edited videos and designed graphics for blog posts